

NEWS



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Security Specialists Launches New Web Site Design

STAMFORD, CT, OCTOBER 22, 2015 – Coinciding with the release of its' latest, state-of-the-art "2-GIG" anti-burglary technology and smart home automation solutions, Security Specialists, LLC, a leading systems integrator and full-service solution provider of dynamic, high-performance, integrated life safety, electronic security, video surveillance and communications systems for commercial and residential clients, has revamped its web site, www.securityspecialists.com.

Visitors to www.securityspecialists.com will now find more extensive information on the Company's complete line of commercial and residential security product and service offerings in a format that has been redesigned and reorganized to be extremely user-friendly. The new design provides streamlined navigation and more in-depth content, making the site easier to use by home and small business owners, facilities and operations personnel, contractors and security personnel.

"Security Specialists has an on-going commitment to keeping our customers up-to-date with the most accurate information," said Dan Budinoff, president and chief executive officer of Security Specialists. "This redesign of our website now allows us to better inform customers about our ever-expanding portfolio of products and services while more accurately reflecting our core competencies and future product vision."

Security Specialists marketing content analyst Bill Pankracij added, "We redesigned our online presence because it better defines our overall business focus and strategy. By simplifying our website, we are making it clear that our strategic positioning and value proposition have also evolved to take advantage of new opportunities in the commercial and residential security markets."

About Security Specialists:

Connecticut-based Security Specialists is a leading systems integrator and full-service solution provider of dynamic, high-performance, integrated life safety, electronic security, video surveillance and communications systems for commercial and residential clients. A pioneer in the development of customized security solutions utilizing best-of-breed components from leading world-class manufacturers, the Company has serviced the greater Tri-State area (Connecticut, New York, New Jersey) for over 37 years.

Today, Security Specialists provides a broad portfolio of customized intrusion, fire, environmental video surveillance, access control, home automation and intercom solutions, including its newly released Video Doorman system for multi-tenant facilities, which enable homeowners and businesses of all types to protect people, property and assets.

With hundreds of deployed solutions and over three decades of experience in fire and intrusion detection, video surveillance, access control and environmental monitoring, Security Specialists continues to meet the security demands of world-class organizations such as PepsiCo Inc., Trane, Plaza Realty and Management, and Taro Pharmaceuticals U.S.A., Inc. For additional information, please visit www.securityspecialists.com.